



**Udruženje građana PLANT**  
[www.nvoplant.rs](http://www.nvoplant.rs)

**Association of citizens PLANT**  
**ANNUAL REPORT**  
**ON THE WORK OF THE ASSOCIATION**

**2018.**



## ABOUT THE ASSOCIATION

**Association of Citizens “Plant”** is a non-governmental, non-partisan and non-profit organization, established on March 23rd 2005 in Niš in order to achieve the goals in the field of environmental protection, improvement of democratic processes, human rights protection and the development and improvement of the civil society.

The mission of “Plant” is to encourage and mobilize citizens to build a democratic society, promote sustainable development, environmental protection and protection of human rights and improving the position of young people and their involvement in decision-making processes.

“Plant” has a broad field of interest and is permanently engaged in a number of diverse activities. Therefore, we gather a large number of recognized experts/professionals from various fields of expertise who are engaged as implementers or facilitators at the accepted projects. Those experts set the goals and accomplish specific tasks successfully at the highest of proficiency.

At 27.11.2014 Plant was registered as Association for youth in Ministry of youth and sport of Republic of Serbia, and registered in its list as No. 895.

### **Objectives of Association are:**

- improvement of environmental protection, public advocacy, education of citizens, especially children and the youth on the significance of maintaining and the improvement of energy efficiency,
- development and improvement of democratic processes, human rights protection, sensitizing society for the inclusion of marginalized groups and gender equality advocacy,
- improvement of the status of youth and their inclusion in the process of decision-making, formal and nonformal education and the development and improvement of the society.
- improvement of local economic development through raising public awareness and connection of public, private and civil sectors.



**To fulfill its aims Association particularly:**

- 1) collects and processes scientific and professional literature in the field of environmental protection and sustainable development;
- 2) conducts evaluation, needs assessment, research and analysis in the field of operation of the Association
- 3) organizes, solely or in partnership with other organizations / institutions, professional meetings, conferences, round tables, forums, conferences and other events
- 4) provides all forms of formal and non-formal education in the field of operation of the Association
- 5) publishes books and other publications in the field of operation of the Association
- 6) organizes domestic and foreign experts to work on training within the realization of the objectives of the Association
- 7) organizes volunteering actions;
- 8) collaborates with public, private and civil sector institutions (universities, schools, vocational associations, agencies, OCD, and other organizations in the country and abroad);
- 9) draws up and implements projects in the field of Association's scope of activity to resolve problems and support democratic society;
- 10) involves all stakeholders in the process of decision making during the whole project cycle, in the field of: environmental protection, sustainable development, society democratization, improvement of the youth status, public policy, inclusion of marginalized groups, gender equality, formal and non-formal education, local economic growth, poverty alleviation, entrepreneurship, social entrepreneurship, agriculture, health service, culture and civil society development.



## PROJECTS

During 2018 the Association has implemented the following projects:

### **“SUSTAINABLE ENERGY AND CLIMATE CHANGE: THOUGHTS FOR**



### **TOMORROW”**

Between October and December 2018, the Plant implemented a project called “Sustainable Energy and Climate Change: Thoughts for Tomorrow” supported by the City of Niš, the Secretariat for Environmental Protection.

The overall objective of the project is to raise citizens’ awareness of the need to respect measures to improve energy efficiency and encourage the use of renewable energy sources.

The specific objectives of the project are:

- increase citizens’ awareness and knowledge of energy efficiency and renewable energy
- motivate citizens to implement energy efficiency improvement measures
- promote the use and advocacy of renewable energy

You can watch the video “50 tips for more energy efficient households” here:

<https://www.facebook.com/UdruzenjeGradjanaPLANT/videos/748413278851260/?t=5>



## “ZELENA GREEN ENERGY IN PRIMARY SCHOOLS”

During December 2018 and January 2019, the Plant implemented the project “Green Energy in Primary Schools” supported by Telekom Srbija.

**Telekom Srbija**  
Preduzeće za telekomunikacije a.d.

The main objective of the project is to promote the right to a healthy environment and to develop the environmental awareness of rural primary school pupils.

The specific objectives of the project are:

1. Raising awareness and encouraging primary school pupils to conserve natural resources and use them sustainably through saving water and electricity
2. Promotion of the use of renewable energy sources





## ”NETWORKING FOR WOMEN ENTREPRENEURSHIP”



In September 2018, Plant started a project titled “Networking for Women Entrepreneurship”, which was supported by the Ministry of Youth and Sports of RS.

The objectives of the project are:

1. Strengthen the capacities of young women and girls for employment and self-employment through theoretical and practical training
2. Create a sustainable model of support for women entrepreneurship through the establishment of a Women’s Entrepreneurship Promotion Office







**”EMPOWERING WOMEN FROM THE VILLAGE FOR THE PRODUCTION OF FLOWERS”**



From June to September 2018 Plant implemented the project “Empowering women from the village for the production of flowers” funded by the Australian Embassy Direct Aid Program (DAP) The goal of the project was to empower marginalized women from the village through prevention and protection from gender-based economic violence.

The goal of the project was achieved by increasing the capacity of women from the village to start their own business in the production of flowers in a protected area.



## ACTIONS AND ACTIVITIES

### **Panel on “Energy Efficiency and Renewable Energy in Households”**

On 12/12/2018 The Association PLANT organized a panel within the project “Sustainable Energy and Climate Change: THOUGHTS ON TOMORROW”, which is being implemented in partnership with the Media Research Center and with the financial support of the City of Nis, the Secretariat for Environmental Protection.

A brochure “50 tips for more energy efficient households” was shared at the panel



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After successfully completing five days of training under the project ‘Networking for Women’s Entrepreneurship’ on November 27, 2018, 30 trainees received certificates. The Plant implements the project with partners – the Youth Power Association and the Civic Employment Initiative Association, with the financial support of the RS Ministry of Youth and Sports.



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November 1st 2018 The Plant, as part of the project “Networking for Women’s Entrepreneurship”, has started a series of trainings for unemployed women and girls at the Niš Offices. The Plant Association implements the project with partners – the Youth Power





Association and the Civic Employment Initiative Association, with the financial support of the RS Ministry of Youth and Sports.



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At 15.09.2018. The PLANT representatives presented their work so far and the results achieved to the Danish DEO – Democracy in Europe Organization (<http://www.deo.dk/arkiv/om-deo/about-deo-in-english/>).

The DEO is a “liberal adult education organization” and focuses in its work on education and outreach with the main topic of democracy / democratization in the EU and the candidate countries for EU membership.



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From June to September 2018, the Plant implemented the project “Empowering Women from the Village for Flower Production”.

The goal of the project was achieved by increasing the capacity of women from the countryside to start their own flower business in a sheltered area.



TV Kopernikus [https://youtu.be/xxDIEk\\_c8io](https://youtu.be/xxDIEk_c8io)

TV ZONA PLUS <https://www.youtube.com/watch?v=ogzsWb86fDM>

Medijskog istraživačkog centra <https://www.mic.org.rs/srbija-i-eu/item/726-besplatna-radionice-o-proizvodnji-cveca-za-nezaposlene-zene>

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#### PLANET EARTH DAY MARCH 22 April

PLANT activists were cleaning the riverbed of plastic after this torrential storm during this year's celebration of Earth Day with the theme "End to plastic pollution".



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### STREET ACTION IN PROKUPLJE



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### STREET ACTION IN NIS



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On January 19, 2018, the Plant held two hands-on workshops in the Cegar elementary schools in Niš and Karadjordje in Gornji Matejevac. On that occasion, a practical demonstration was made of obtaining electricity from renewable energy sources, that is, the use of solar panels to generate

Association of citizens Plant held two practical workshops in elementary schools Cegar in Nis and Karadjordje in Gornji Matejevac on January 19, 2018. On this occasion, a practical demonstration of obtaining electricity from renewable energy sources, i.e. using solar panels for electricity generation, was performed.





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On January 17, 2018, Plant in the Gymnasium / Medical School in Prokuplje realized the fifth workshop within the project “Climate Change and European Integration: What is the Price of Pollution?”, which was supported by the European Movement in Serbia.

This project is part of a larger project “Europe for Me” implemented by the European Movement in Serbia with the support of the Delegation of the European Union. The aim of the project is to increase the knowledge of the citizens of Serbia on the European values and functioning of the European Union, as well as to approximate the process of Serbia’s accession to the EU, and use and influence their daily lives in the negotiation process. The primary target group is young people, the media, and the general population on the whole territory of Serbia.





## MEDIA

The Media Research Center published an interview with PLANT representatives entitled "CIVIL SOCIETY IN SERBIA DOES NOT PARTICIPATE IN DEMOCRACY". You can watch the interview [HERE](#)

or at the following link:

<https://www.mic.org.rs/otvorena-televizija/item/539-plant-civilno-drustvo-u-srbiji-ne-ucestvuje-u-dovoljnoj-meri-u-stvaranju-demokratije>

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<https://www.mic.org.rs/reportaze/srbija-i-eu/item/638-plant-o-poglavlju-27>

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Project announcement on TV Copernicus [https://youtu.be/xxDIEk\\_c8io](https://youtu.be/xxDIEk_c8io)

Project announcement on <https://www.youtube.com/watch?v=ogzsWb86fDM>

Announcement of the project through the Media Research Center

<https://www.mic.org.rs/srbija-i-eu/item/726-besplatna-radionice-o-proizvodnji-cveca-za-nezaposlene-zene>

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## PRESS CONFERENCE

<https://www.mic.org.rs/reportaze/srbija-i-eu/item/638-plant-o-poglavlju-27>





On January 30, 2018, a press conference was held at which Plant presented the results of the CHANGE OF HABITS project - SAVING ENERGY



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*Dubardinovic*



**Report prepare: Team of Association of citizens Plant**

- Dragana Vukadinovic
- Sonja Novak
- Bogdan Ciric
- Andrijan Tasic
- Danijela Tasic
- Sladjana Ilic
- Dejan Draskovic